



LARK KILLELEA  
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OBJECTIVE

Seeking a full-time senior graphic design or art director position, with room for growth, that utilizes my skills with design software and production by visually communicating through print and digital mediums.

EDUCATION

B.F.A. in Advertising Design (May 2009)  
Savannah College of Art and Design  
Minor in photography, Deans List (2005 - 2009)

EXPERIENCE

**Senior Designer**

Brandmuscle, Santa Monica CA (Apr. '15–Present)  
On-site at Red Bull North America. Work directly with Trade, Sports, Brand, and Product Marketing teams to design point of sale print, internal collateral, info-graphics, e-brochures and digital. Created digital content for Waze advertising campaigns, skinning and mock-ups of Red Bull Amazon Dash button, web and mobile 7-11 campaigns, and Red Bull email templates. Utilized User Interface experience to create a Red Bull point of sale portal, custom rack ordering site, and DAM management site. Design retail marketing materials for placement in national accounts such as Walmart, 7-Eleven, Ralph's and Walgreens. Create internal collateral including sell sheets, packaging for RADAR (a new cooler tracking device), logos for Trade Marketing initiatives, and concepts for new product advertising. Participated in brainstorming for bilingual creative for new Key Visual/Advertising initiatives, and designed finished key visual. Develop new solutions and die lines for point of sale collateral. Responsible for project management, including quick turn projects, following stringent Red Bull brand guidelines. Prepare and deliver final print files for production. Write and present educational Adobe program classes for Red Bull employees and energy category informational sessions for Brandmuscle employees.

**Graphic Designer**

Viking Cruises, Woodland Hills CA (Aug. '12–Apr. '15)  
In-house designer for leading River Cruise company. Design, art direct, and produce collateral for direct mail, advertising, and on-board. Source images for marketing materials. Help with online campaigns including designing for digital brochures, banner ads, emails, and social media. Create internal collateral for company use. Responsible for coordinating responsibilities and assignments for contractors. Complete minor photo editing and personal photography used in marketing materials.

**Part-Time Graphic Designer**

Inno Strategic Solutions, LLC, (Dec. '11–Present)  
Responsible for management, development, design, and production of print and web materials for our company and clients. Collateral includes design of company website, identity, and promotional pieces. Responsible for photo editing and retouching.

**Art Director & Designer**

The Lark Art, Freelance (June '09–Present)  
Develop branding, edit images, art direct, and design for both print and web. Projects range from logo and branding development to invitations, posters, advertising, and website design. Manage projects from the design stage through production. Write contracts, creative briefs, and lead client interactions. Continuously develop skills in scheduling and time management.

**Graphic Designer**

Jennings Co., Chapel Hill NC (Nov. '10–Apr. '11)  
Created a variety of print, web, and outdoor materials for clients such as the Nasher Museum of Art, North Carolina Prevention Partners, Volvo Trucks, Orange County, and Chapel Hill Community Choir.

**Graphic Designer**

Flywheel Design, Durham NC (Nov. '09–Sept. '10)  
Responsible for conceptualizing, designing, and producing print and web materials for local and national clients. Created projects such as annual reports, identity systems, and websites. Designed content and managed social media and networking sites to promote Flywheel Design.

AWARDS, PUBLICATIONS, &  
ADDITIONAL EXPERIENCE

Director of Technology & Digital Media - The Church of Type (Aug. '15–Present)  
Assist with digital media. Hand set letterpress type and printing on Vandercook proof presses and a 4'x10' Takach press.

Volunteer - People Assisting The Homeless (PATH)

Featured - PAGE Magazine (July 2011)

Ad Campaign Finalist - TV Guide Competition (Apr. 2008)  
Designed advertising campaign for promotion of a new TV show.

INGREDIENTS

*Computer Software*  
Mac and PC systems  
Microsoft Office  
QuarkXPress  
Adobe CC InDesign  
Photoshop, Illustrator  
Lightroom, Dreamweaver  
Digital & Offset printing  
  
*Photography*  
Digital & Film SLR cameras  
Medium and large format  
Darkroom printing  
Digital printing  
Studio lighting equipment  
  
*Soul*  
Calligrapher  
Music Lover  
Home cook & baker  
Travel addict  
Letterpress Printer  
Marathon runner  
MarioKart extraordinaire

*Thank you for your consideration. Recommendations provided upon request.*